

MLK Letter to All Principals for 17th Annual MLK Celebration, January 14th, 2012

To: All Educators
From: Martin Luther King, Jr. Contest Committee

This letter announces the **17th Annual Poster and Poem/Essay Contest honoring Dr. Martin Luther King, Jr.** Since this contest is open to all public or private elementary, middle, and high school students from Brown County, we hope the students in your school choose to participate by celebrating Dr. King's memory through literacy and arts. The theme for this year's contest is "Reflecting Back, Looking Forward".

The attached flyer details this year's criteria. However, here is a brief review of the guidelines for all submissions:

Subject: Celebration of the Birthday of Dr. Martin Luther King, Jr.
Purpose: Illustration, Creative Writing, or Narrative to share this year's theme
Theme: "Reflecting Back, Looking Forward"
Eligibility: Contest open to all school-age children (K-12) living in, or attending school in Brown County.

Posters:

- Must be on 11"X17" poster board or heavy-weight paper
- May be horizontal or vertical
- Should be appropriate to the subject, purpose, and theme of the contest
- Will be scored according to the attached rubric guidelines
- Entry form must be attached to the back of the poster and signed by student

Essays and Poems:

- Must be typed
- Must be double-spaced
- Must use 12 point, Times New Roman font
- Must NOT exceed 400 words
- Will be scored according to the attached rubric guidelines
- Entry form must be attached to the back of the poster and signed by student

Entries must be received at one of these locations by 4:30 pm on Thursday, January 5th, 2012:

- ✓ Green Bay Area Public School District, 200 S. Broadway, Green Bay.
- ✓ Social Work Department, UW-Green Bay, Room 320, Rose Hall.
- ✓ Northeast Wisconsin Technical College, Center for Business and Industry.

Winners will be contacted prior to the event, and publically announced at the annual celebration. The celebration is Saturday, January 14th, 2012 from 10:30-12:00 at Northeast Wisconsin Technical College. Winners must be present at the event to receive prizes. If you should have any questions, please call Juliet Cole at (920) 465-5094 or e-mail her at colej@uwgb.edu.



Brown County MLK
www.browncomlk.org/

